

INDIGO FAIR 2026

Saturday July 25th 2026

11:00 AM-5:00 PM

Partner With
One of Brisbane's Most Anticipated
Community Events

INDOOROPILLY
PARENTS &
CITIZENS
ASSOCIATION
PRESENT



4000+
attendees

Major Annual Community Celebration

850+
school families

An opportunity to connect
directly with local families
while demonstrating
meaningful community
support.

A Community Event With Real Impact

Indigo Fair is a vibrant, high-energy community celebration bringing together families, local businesses and neighbouring suburbs for a full day of entertainment, culture, food and activities.

The event has built a strong reputation for attendance, engagement and community spirit - making it a valuable platform for businesses seeking meaningful local exposure.

Funds raised directly support student programs, facilities and wellbeing initiatives.



Why Local Businesses Choose Indigo Fair

- Direct access to thousands of local families
- High visibility across digital, print and onsite marketing
- Strong positive association with education and community
- Opportunity for face-to-face engagement
- Repeat event with growing attendance

This is not just sponsorship – it is community positioning



ISS P& C Indigo Fair 2026

SPONSORSHIP OPPORTUNITIES OVERVIEW

We offer a range of sponsorship tiers designed to provide valuable exposure and engagement opportunities for businesses of all sizes.

From major event naming rights to community supporter recognition, there are opportunities to suit a variety of marketing objectives and budgets.

**Presenting
Partner**

**Premier
Partner**

**Event
Partner**

**Supporting
Partner**

**Community
Partner**

Presenting Partner includes exclusive naming rights and premium visibility across all event marketing.

Sponsorship Benefits Comparison (Next Page)

Choose the partnership level that best aligns with your brand goals and desired level of visibility.

Benefits increase with each tier, providing greater visibility, engagement opportunities and brand exposure.

Custom partnership packages can be tailored to suit specific marketing objectives.

Not just sponsorship – strategic local brand visibility

Benefits	Presenting Partner	Premier Partner	Event Partner	Supporting Partner	Community Partner
Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Availability	1	2	5	7	20
Indigo Fair event naming rights		—	—	—	—
Indigo Fair event largest logo placement			—	—	—
Logo on Indigo fair posters & banners	Posters & Banners & Newsletters	Posters & Banners & Newsletters	Posters & Banners & Newsletters	shared Banners & Newsletters	—
Indigo Fair Website listing	Homepage banner	Logo + link	Listing	Listing	Listing
Indigo Fair Booth	Premium Double	Priority	Standard	—	—
Indigo Fair Social media feature	Video spotlight	Dedicated post	Feature post	Group thank-you	Group thank-you
MC mentions	Throughout event	2 mentions	—	—	—
Naming rights to zone	Major zone	Feature zone	—	—	—
Indigo Fair Ticketing branding			—	—	—
Prize/activity recognition					
First right of refusal		—	—	—	—

Become a Sponsor



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CONTACT

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INDOOROOPILLY STATE SCHOOL P&C MEMBER

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